



HanGenix™

Protecting Lives. Preventing Costs.

Going
“Behind The Door”
to Increase
Hand Hygiene
Compliance

Introducing the

HanGenix™

COMPLIANCE ASSURANCE SYSTEM

Transformational Technology for Hand Hygiene Compliance

- Encourages behavioral adherence to protocols
- Supports increased hand hygiene compliance
- Lowers the risk of hospital acquired infections
- Provides operational insight to increase effectiveness
- Saves millions of dollars in unnecessary cost

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HanGenix™

Protecting Lives. Preventing Costs.

The Problem

2,000,000 Reasons for Clinicians to Wash Their Hands

- Failure to perform appropriate hand hygiene is considered **the leading cause** of Hospital Acquired Infections (HAIs).*
- Nearly **2 million patients suffer from** HAIs in the U.S. annually*, of whom ~5% or **100,000 patients die** each year as a result.*
- Despite these facts, clinicians within patient healthcare settings are **less than 50% compliant with current hand hygiene guidelines**.*
- Incremental treatment costs exceed **\$40 billion annually**.

**Data on file at HanGenix™.*



A photograph of a male doctor with a beard, wearing a white lab coat over a white shirt and a striped tie. He has a stethoscope around his neck and is looking out a window with his arms crossed. The background is a bright, out-of-focus view of trees and a building.

Risks to Hospitals are Far Beyond Higher Treatment Costs

- Losing millions of dollars in CMS reimbursements
- Building negative reputation due to published infection rates
- Losing Joint Commission accreditation
- Accelerating anti-microbial resistance
- Fighting expensive litigation

“Best Practice” for Monitoring Hand Hygiene is Hardly “Best”

The primary means of monitoring clinician compliance with hand hygiene guidelines is observation – an approach fraught with inaccuracies, unreliable data and high costs.

- Sampling of less than 1% of hand washing opportunities
- Rates skewed higher because individuals know they are being observed (Hawthorne effect)
- Data capture impacted by human bias and human error
- Lack of individual accountability
- Limited, actionable insights

Technologies Using RFID, Real-Time Location Systems (RTLS), and Soap Counters Fail to Deliver

- Lack accuracy and granularity
- Only measures room entry and exit versus W.H.O. guidelines
- Are very expensive, difficult and time consuming to install

These limitations have resulted in <1% adoption of the hand hygiene technology market in US hospitals.

*“You can’t
manage what you
can’t measure.”*

Peter Drucker



The Solution

Introducing the HanGenix™ Compliance Assurance System

Invented and developed by Massachusetts General Hospital in collaboration with an MIT/Harvard incubator, the HanGenix™ Compliance Assurance System is an **ultrasound-based** hand hygiene detection technology that reduces the risk of infection through proactive notification.

The HanGenix™ System creates **Patient Protection Zones™**, which dictate proper hand hygiene in accordance with industry guidelines, prior to patient contact. Clinicians are notified, in real-time, if they have broken hand-hygiene protocol.

Enabling a Facility to Implement and Execute Hand Hygiene Programs That Reduce the Risk of HAIs

Affordable Implementation – *Simple, Easy, Flexible*

- Does not require expensive hardware
- No need for rewiring or IT integration
- Integrates seamlessly into existing workflow

Actionable Execution – *Collect, Verify, Improve*

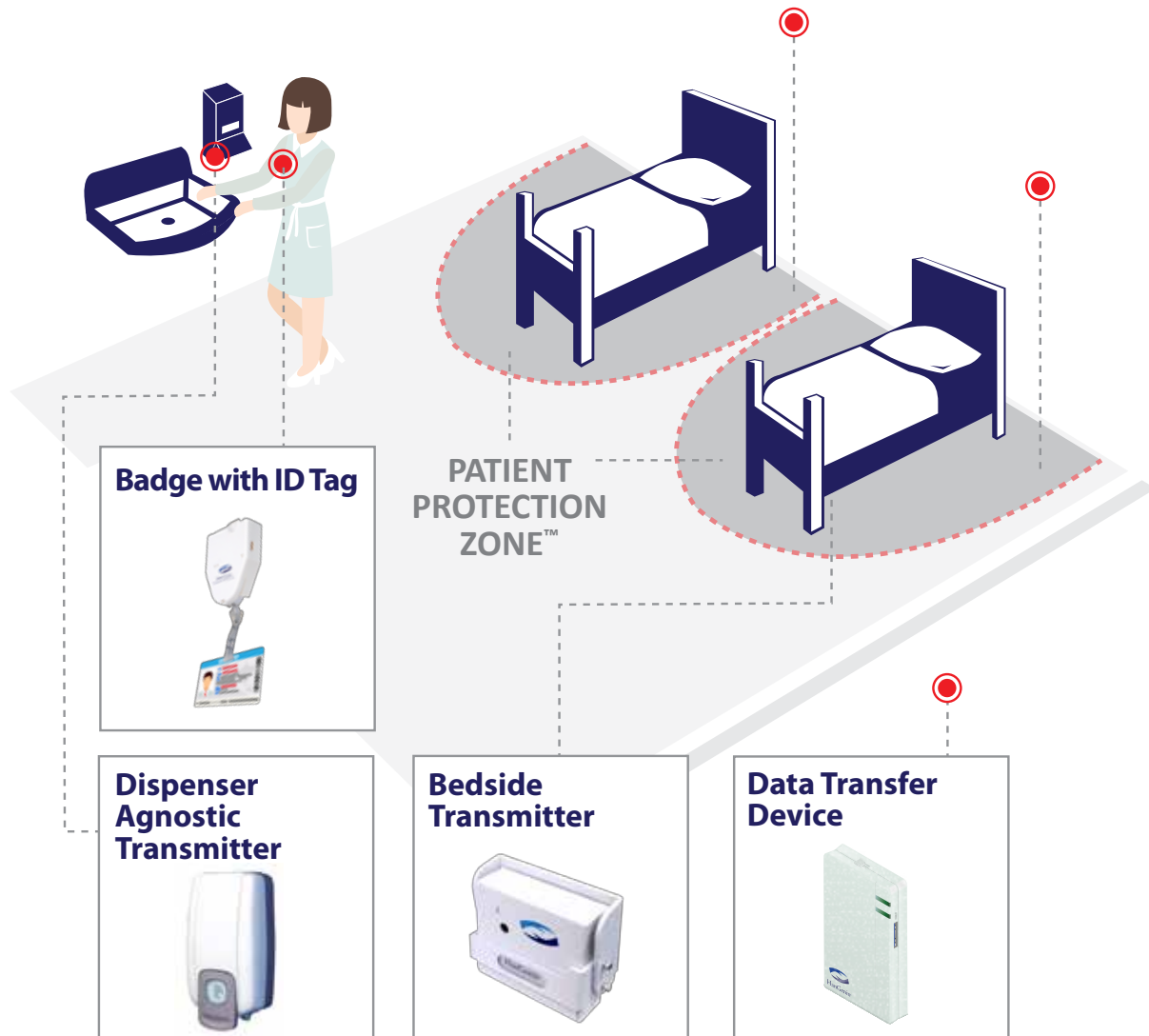
- Transports data to the cloud wirelessly, in real time
- Identifies who, when and where hands were sanitized
- System delivers critical, verifiable, actionable data analytics



*“The HanGenix™
Compliance
Assurance
System enables
the effective
facilitation of
W.H.O. guidelines.”*

The Technology


The HanGenix™ Compliance Assurance System
Let's You See "Behind The Door"



HanGenix™ Puts You “In The Zone” for Hand Hygiene Compliance

- The HanGenix™ system works “**Behind the Door**” not just at point of entry or exit like other technologies
- Distinct **Patient Protection Zone™** is created around specific patient care areas (bed, exam table, stretcher, etc.)
- A **Patient Protection Zone™** can be customized to address various protocols and different zone sizes
- Audible reminder sounds if healthcare worker enters a **Patient Protection Zone™** without performing hand hygiene just prior to entering
- Encourages immediate hand washing to remain compliant

See How HanGenix™ Technology Compares to RFID/RTLS

Customer Need	 HanGenix™ (Ultrasound)	RFID/RTLS
Provides reminder system	✓	✓
Collects data at individual user level	✓	✓
Works with any soap dispenser	✓	✓
Requires no IT integration	✓	✓
Monitors compliance “behind the door,” not just at the door	✓	
Creates distinct/accurate Patient Protection Zone™	✓	
Designed to enforce W.H.O. guidelines	✓	
System efficacy validated by randomized, controlled trial	✓	
Real-time, granular, actionable analytics	✓	
Able to perform outbreak forensics	✓	
Easy to install (minutes per room)	✓	
Requires no hard wired power source in patient room	✓	

The Power

Compliance Assurance Data – Turning Insights Into Action

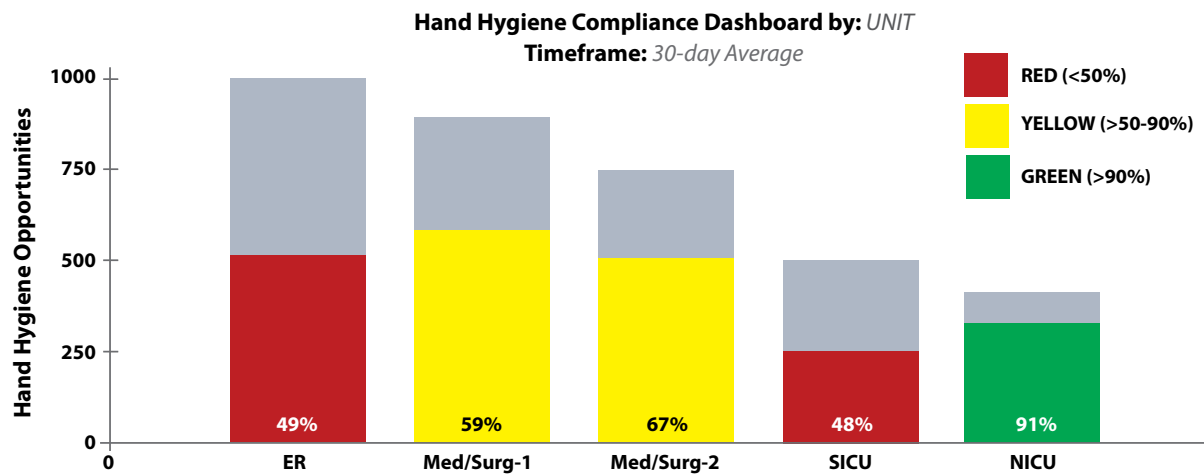
What sets the HanGenix™ Technology apart from any other hand hygiene system is its ability to capture, 24/7, critical clinician-specific hand hygiene data within the **Patient Protection Zone™**.

These insights provide the Infection Prevention team, as well as hospital administration, the information they need to accurately and precisely measure individual hand hygiene compliance in accordance with W.H.O. guidelines, in order to:

- Establish baselines and track continuous improvement
- Enable immediate feedback to correct non-compliance
- Recognize and reward hand hygiene compliance

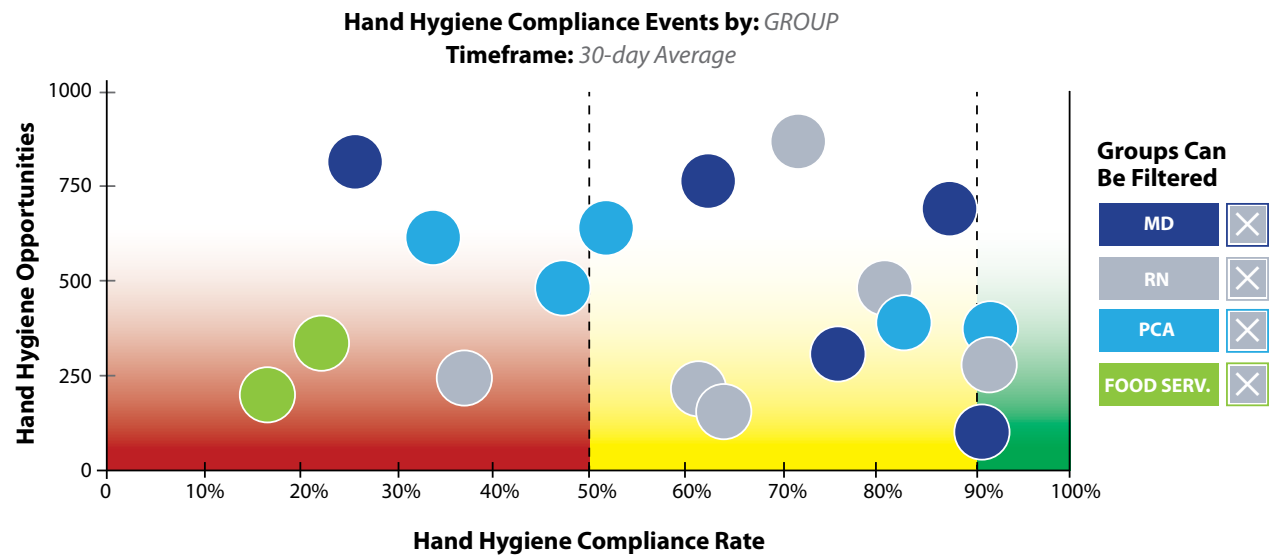


Unit Level Hand Hygiene Compliance



Identifies which of your hospital Units are achieving hand hygiene compliance requirements. Drilling down on any Unit will display individual hand hygiene compliance rates.

Group Level Hand Hygiene Compliance



Identify HCW groups that require additional hand hygiene compliance training. Scrolling over bubbles will identify individual performance regarding hand hygiene compliance.

Individual Level Hand Hygiene Compliance

Hand Hygiene Activity by: *INDIVIDUAL*
 Saint Lee Hospital: *Dr. John Stevens*
 Date: *9/1/2015*

PPZ = Patient Protection Zone

Entry Into PPZ	Exit From PPZ	Room #	Bed #	PPZ Entry Compliance	PPZ Exit Compliance	Daily Compliance 27%
9:15	9:28	145	A	Y	Y	30-Day Average 63%
9:33	9:44	145	B	Y	N	
10:02	10:04	145	A	Y	N	
10:23	10:24	145	B	N	Y	
10:29	10:52	145	A	Y	Y	
10:55	10:58	123	A	Y	N	
11:08	11:08	431	A	Y	Y	
11:14	11:20	125	B	N	N	
11:30	11:43	146	B	N	Y	
11:43	11:44	123	A	Y	Y	
11:44	11:50	145	B	N	Y	
11:55	11:56	231	A	N	N	
11:58	12:03	253	A	Y	N	
12:05	12:22	145	A	N	N	
12:29	12:53	152	A	Y	Y	

Provides individual details regarding hand hygiene compliance performance.

“Just imagine what HanGenix™ Compliance Assurance Data can do to improve hand hygiene compliance in your facility.”

Room Level Hand Hygiene Compliance

Hand Hygiene Activity by: ROOM

Saint Lee Hospital: Room 123 / Beds A & B

Date: 9/1/2015

PPZ = Patient Protection Zone

Staff Names	Group	Entry From PPZ	Exit From PPZ	Room – Bed #	PPZ Entry Compliance	PPZ Exit Compliance
Wright, Mike	MD	0:12	0:15	123 - A	Y	Y
Wright, Mike	MD	0:22	0:27	123 - B	N	Y
Wright, Mike	MD	0:56	1:07	123 - A	Y	Y
Hammer, Tim	RN	1:48	1:53	123 - A	N	N
Jenkins, Sally	RN	2:38	2:41	123 - A	N	N
Goldberg, Sally	RN	3:11	3:15	123 - A	N	N
Wright, Mike	MD	3:31	3:34	123 - A	N	Y
Manley, Mike	FOOD SERV	3:44	3:49	123 - A	Y	N
Martin, Mike	PCA	4:22	4:27	123 - A	N	Y
Goldberg, Sally	RN	4:44	4:48	123 - A	N	N
Martin, Mike	PCA	4:54	4:59	123 - A	Y	Y
Hamer, Tim	RN	5:30	5:45	123 - A	N	Y
Goldberg, Sally	RN	6:25	6:32	123 - A	Y	N
Goldberg, Sally	RN	6:56	6:57	123 - B	N	N
Martin, Mike	PCA	7:04	7:12	123 - B	Y	Y
Wright, Mike	MD	7:52	8:01	123 - B	Y	Y

Displays hand hygiene compliance “Behind the Door” for a given room. Provides detailed forensics in the case of an outbreak.

Data. Insights. Action.

The Evidence

The HanGenix™ Compliance Assurance System has been evaluated and validated by some of the most prominent acute care facilities around the world. Results consistently demonstrate a marked improvement in hand hygiene compliance rates following implementation.



Mercy Hospital,
St. Louis



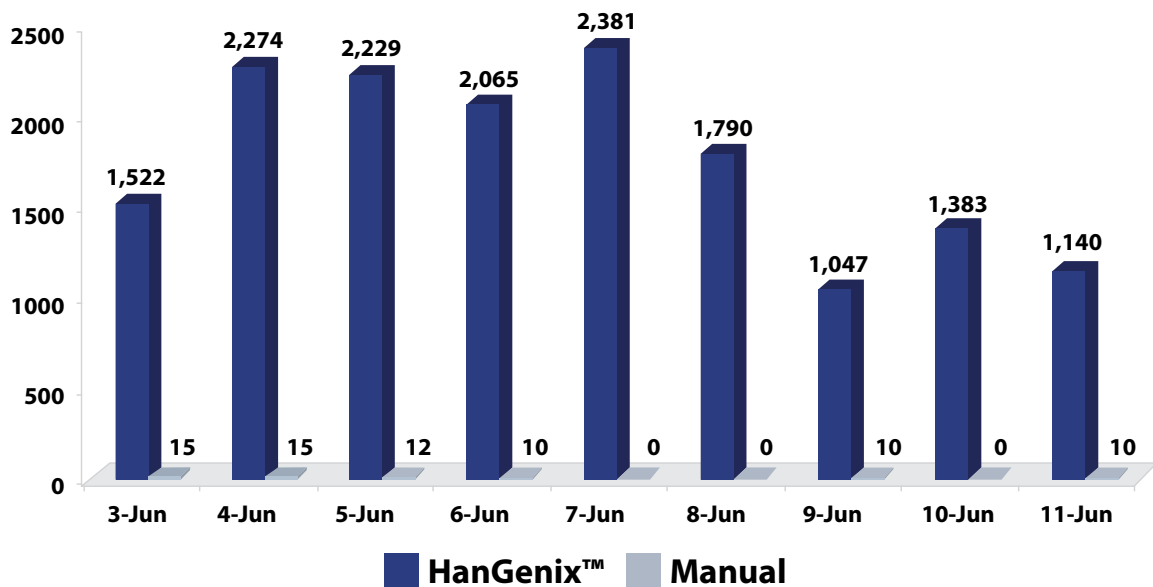
VA Medical Center,
Boston



Albert Schweitzer Hospital,
The Netherlands

HanGenix™ vs. Manual Data Capture - Typical Trial Results*

*Average of .4% of possible opportunities captured by manual audit in a U.S. hospital trial.



The **National University Hospital, Singapore** published a clinical study in the September 2013 issue of *Journal of Infection Control and Hospital Epidemiology* validating the accuracy of the HanGenix™ Compliance Assurance System.

“The HanGenix™ Compliance Assurance System has been validated by a peer reviewed published clinical study.”



The Opportunity

Something Has To Change

Same problem. Different day. Published studies by the Center for Disease Control continue to document hand hygiene compliance rates at less than 50%.

Healthcare institutions need to take a courageous step forward ... to demonstrate leadership ... to commit to operating at the highest level of patient safety ... by enforcing W.H.O. guidelines through the implementation and utilization of the HanGenix™ Compliance Assurance System.

A Real Opportunity To Save Money

A Duke University Medical Center study by Keith Cummings, MD, et.al., published in the April 2010 issue of Infection Control and Hospital Epidemiology, entitled *Hand Hygiene Noncompliance and the Cost of Hospital-Acquired Methicillin-Resistant Staphylococcus aureus Infection*, **estimated that for every 1% increase in hand hygiene compliance, a typical 200-bed hospital would achieve annual savings of \$39,650.**

Change Starts Today!

We invite you to be among the first to get a peak “**behind the door**” and experience for yourself this transformational technology for hand hygiene compliance.



If you or a colleague would like to schedule an in-person demonstration of the HanGenix™ Compliance Assurance System, please call **561-542-5689**.

The Leadership

Backed By a Team of Healthcare Industry Experts



Jeff Kline, MBA

Chief Executive Officer

*Experience with
Baxter, CR Bard, Xerox,
and Deloitte*

*[www.linkedin.com/in/
jfkline69](http://www.linkedin.com/in/jfkline69)*



Bob Lee

*Vice President,
Business Development*

*Experience with Baxter,
Cardinal, GE, and
Johnson & Johnson*

*[www.linkedin.com/pub/
robert-p-lee/3/788/913](http://www.linkedin.com/pub/robert-p-lee/3/788/913)*



**Francis Blais,
DO, FACOI**

Chief Medical Advisor

*Board certified healthcare
professional in infectious
diseases and internal
medicine, and Clinical
Professor of Medicine at
Ohio University*

*[www.linkedin.com/pub/
francis-blais/11/849/ab7](http://www.linkedin.com/pub/francis-blais/11/849/ab7)*



**Eleanor Savariau,
MBA, BHSA, RN**

Clinical Advisor

*International healthcare
executive. Provider
experience in IDNs
and AMCs. Industry
experience with Baxter,
Cardinal, Cap Gemini,
Interim Healthcare and
Medline Industries.*

*[www.linkedin.com/in/
eleanorsavariau](http://www.linkedin.com/in/eleanorsavariau)*

Co-Inventors/Technical Advisors

Ron Newbower, PhD

*Strategic advisor at Massachusetts General,
Harvard faculty*

Mike Dempsey

Entrepreneur in residence at CIMIT, MIT faculty



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